

WIA Funding Fuels Grassroots Economic Growth

This publication is provided jointly from the WIA Local Workforce Investment Boards representing Maricopa County and the City of Phoenix.

Previous editions of Items of Note are available online here.

# **INSIDE THIS EDITION**

- Apprenticeships could help U.S. workers gain a competitive edge
- Arizona forecaster slashes jobs projection for this year
- WIA supported 2013 Youth Work Experience Program
- Inaugural Employer Engagement Events
- Job fairs and recruiting events

#### **FACTS & FIGURES**

Apprenticeship programs range from one to six years and are offered in approximately 1,000 occupations. A Registered Apprenticeship (RA) provides on-the-job training, related technical instruction, incremental wage increases as skills are attained, and, upon completion, nationally recognized certification in the chosen career area.

Apprentice programs are delivered by sponsors: employers, employer associations, and labor management organizations. 
"An Effectiveness Assessment and Cost-Benefit Analysis of Registered Apprenticeship in 10 States", a 2012 study by Mathematica Policy Research, found:

RA participants had substantially higher earnings than did nonparticipants. The benefits of the RA program appear to be much larger than the costs.

#### **NEWS & MEDIA**

Washington Post Op-Ed: Apprenticeships could help U.S. workers gain a competitive edge By Stuart E. Eizenstat and Robert I. Lerman (5/3/2013) Excerpt: "The central answer to the mismatch between jobs and employment is a 21st-century apprenticeship program.

"...Apprenticeships could help reduce youth unemployment, widen opportunities for young people who do not want to sit in class all day and help ensure that the potential resurgence in manufacturing is not thwarted by a mismatch of skills."

#### Submitted by:

Tina Huff, Vice President of Human Resources, Empereon Marketing/LLC/ Constar Financial Services, LLC

#### On behalf of: MWC Board Members

Rodney Pack, Program Manager Arizona Pipe Trades Joint Apprenticeship

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Belinda Hanson, Region Manager DES Employment Administration

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# On Behalf of PWC Board Members

Darrell Rich, PWC Chair, Financial Advisor, Edward Jones

Michael S. Seaver, CPBA, SPHR, MBA, PWC Vice-Chair, Seaver Consulting, LLC

Cynthia M. Spell-Tweh, CWDP, LMSW, Deputy Community and Economic Development Director, City of Phoenix , Business and Workforce Development Division

Collaboratively providing workforce solutions to businesses and individuals throughout Maricopa County.

<u>Arizona forecaster slashes jobs projection for this year. Lower jobs number comes amid other positive signs.</u> KPNX/azcentral.com, Brahm Resnick (5/9/13)



MWC's Tina Luke, Program Supervisor at its East Valley Career Center (left), explains people are getting jobs, noting those who were recently laid off are finding jobs more quickly. MWC customer Simona Bender (right) explains her recent job search tactics.

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#### **PARTNER ITEMS**

# **WIA supported 2013 Youth Work Experience Program**

Businesses willing to support the education and training of our future workforce are encouraged to participate in the 2013 Summer Youth Work Experience program! Making an investment in our community's future workforce is not only wise but easy and cost effective. MWC/PWC collaborate with area youth services providers to offer work experiences and employment opportunities to our community's greatest natural resource...our youth! Getting involved is easy call (602-506-4927) or <a href="click today!">click today!</a>

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# **EVENTS & OPPORTUNITIES**

# **Inaugural Employer Engagement Events**

Two employer engagement events were hosted at MWC Career Centers in April. MWC Executive Board members, Tina Huff and Shellie Frey, emceed the events. MWC's Randee Reider and PWC's Pam Lindley highlighted the services and successes of the local workforce areas efforts in meeting employer needs. Fred Coon, founder of Stewart, Cooper & Coon and author of *Ready...Aim...Hired!* keynoted on behavioral interviewing techniques and leveraging LinkedIn for job searches. More than 70 business representatives attended events; 15% wishing to immediately partner with the local workforce investment areas to assist with their recruitment and retention needs.





Local Workforce Investment Areas engaged in hosting and promoting job fairs and recruiting/hiring events — Please check the link frequently for updates -- Recruiting Events & Career Opportunities



#### **Gilbert Career Center**

735 N. Gilbert Road, Ste. 134 Gilbert, AZ 85234 Tel: 602-372-9700 TTY: 602-372-9792

# **West Valley Career Center**

1840 N. 95th Ave., Ste. 160 Phoenix, AZ 85037 Tel: 602-372-4200 TTY: 602-372-4261

www.maricopaworkforceconnection.com

Contact a director of a local workforce investment area to schedule a tour or discuss workforce issues.

<u>Patricia Wallace</u>, Assistant Director, Maricopa County Human Services Department Workforce Development Division

Phone: 602-506-4146or email: WallaceP001@mail.maricopa.gov, or

<u>Cynthia Spell Tweh</u>, CWDP, LMSW, Deputy Community and Economic Development Director, City of Phoenix, Business and Workforce Development Division

Phone: 602-262-6776 or e-mail: cynthia.spell.tweh@phoenix.gov

MWC and PWC focus on increasing the wealth of individuals, businesses, and the community by identifying labor market needs to develop effective, innovative responses to meet the ever changing industry demands.

Please visit the valley's comprehensive WIA One-Stop Career Centers.

We'd enjoy showing you what we do!

Equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. MWC/PWC products and services are made available through federal funding provided by the Workforce Investment Act; serving employers by aiding job seekers, adults, dislocated workers and youth.



North Career Center 9801 N. 7th St.

Phoenix, AZ 85020 Tel: 602/861-0208

#### **West Career Center**

3406 N. 51st Ave. Phoenix, AZ 85031 Tel: 623-247-3304 TTY: 602-534-5500

#### **South Career Center**

4732 S. Central Ave. Phoenix, AZ 85040 Tel: 623-534-4732

www.phoenix.gov/PHXWIN/